



HomeStars 2024 Best of Award

Everything you need to know!

17th Annual





Everything you need to know

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What are the HomeStars 2024 Best of Award?

The Best of Awards (BOA) are HomeStars' yearly honours where we celebrate pros who go above and beyond when it comes to our 3 pillars of integrity, customer service, and consistency.

What Do BOA Winners Get?

- ★ Improved reputation that drives more homeowner connections
- ★ An exclusive invitation to our in-person event
- ★ An official digital certificate (and a physical certificate you can request)
- ★ Vehicle and gear stickers that show you're a winner!
- ★ A swag package full of exciting goodies

If you're curious about how a BOA award can help you grow your business, check out [this article](#) on 5 Ways a HomeStars Best of Award Can Drive Connections.



How to Qualify for a HomeStars 2024 Best of Award

BOA season is upon us yet again and we're so excited to reward all the hard work pros put in at different points in their HomeStars journey.

Keep reading to learn the three official award categories for HomeStars 2024 Best of Awards, and the list of requirements necessary to qualify for each.





The last day to meet these requirements* is **December 31, 2023****.



Best of Newly Listed Award

HomeStars Best of Newly Listed Award is a brand new award unveiled in 2022. It rewards pros in their first year with HomeStars who hit the ground running.

Here is How to Qualify:

-  Be [Verified](#)** on HomeStars
-  Have a minimum of 3 or 6 reviews in your first year with HomeStars, depending on your category
-  Maintain a healthy [Star Score](#) of 85+
-  Be a HomeStars premium account holder





HomeStars Best of Award

HomeStars Best of Awards have been handed out every year since 2009 to celebrate pros who stand out from the pack when it comes to their commitment to excellence.

Here is How to Qualify:



Have an active [Verified Badge](#) — HomeStars' Verification expires every two years, so it's important to check whether your badge is still active or needs to be renewed soon.



Collect a minimum of 6 or 12 approved reviews between January 01, 2023 - December 31, 2023, depending on category (see page 8)



Maintain a healthy [Star Score](#) of 85+



Be a HomeStars premium account holder









Best of the Best Award

In 2022, we introduced the HomeStars Best of the Best Award which is designed to honour the pros who've risen to the top of their fields by winning Best of Awards year after year. Consistency is integral to our values at HomeStars, and we believe the pros who embody this trait deserve to be recognized with an extra special distinction.

Here is How to Qualify:

-  Meet the criteria for a 2024 Best of Award (see above)
-  Win Best of Award for three or more consecutive years
-  Have an active Verified Badge — HomeStars Verification expires every two years, so it's important to check whether your badge is still active or needs to be reverified soon.
-  Be a HomeStars premium account holder



Reviews Requirement Based on Category

If your business falls into any of the below categories*, your review requirements are as follows:



3 Approved Reviews to qualify for HomeStars Best of Newly Listed Award



6 Approved Reviews to qualify for HomeStars Best of Award

- Architects
- Builders
- Design/Project Management
- Elevators, Lifts & Ramps Installation/Service
- Excavation
- Foundations

- General Contractors
- Home Additions
- Renewable Energy
- Sunrooms, Solariums & Greenhouses
- Swimming Pools, Spas and Hot Tubs

Any category not listed above requires a minimum of 6 reviews for the Best of Newly Listed Award and 12 reviews for the Best of Awards. All reviews must be collected within the calendar year of 2023 to qualify for a 2024 award. *If your business falls into multiple categories, the number of approved reviews will be determined by your main category.



Meet The Criteria In Time

Now that you know the value of HomeStars Best of Awards and the requirements for qualifying for each of them, it's time to make sure you qualify.

Whether you're vying for a classic Best of Award, or our two exciting new categories, one of the best ways to make sure you're a winner is to start requesting additional reviews. [Log in](#) to request your next review today.

Note: Any fraudulent account activity within the calendar year (e.g. 3 or more Homeowner escalations or any review tampering warning issued from our Review Verification team) is subject to immediate disqualification.

Meeting the requirements for these awards doesn't guarantee victory. HomeStars reserves the right to adjust criteria and/or winner selection prior to award announcements.

**Verification renewal must be initiated no later than November 30, 2023.

Take a look inside the 2023 HomeStars Best of Awards

